

January 26, 2016

The regular meeting of the Council of the City of Martinsville, Virginia, was held on January 26, 2016, in Council Chambers, Municipal Building, at 7:30 PM, Closed Session beginning at 7:00pm, with Mayor Danny Turner presiding. Council Members present included: Danny Turner, Gene Teague, Sharon Brooks Hodge, Jennifer Bowles and Mark Stroud. Staff present included: City Manager Leon Towarnicki, Assistant City Manager Wayne Knox, Clerk of Council Karen Roberts, City Attorney Eric Monday, Finance Director Linda Conover, Community Planner Susan McCulloch, Director of Water Resources Andy Lash, Telecommunications Director Mike Scaffidi, Director of Electric Durwin Joyce and Police Chief Sean Dunn.

Mayor Turner called the meeting to order and advised Council would go into Closed Session. In accordance with Section 2.1-344 (A) of the Code of Virginia (1950, and as amended) and upon a motion by Vice Mayor Bowles, seconded by Council Member Stroud, with the following 5-0 recorded vote: Bowles, aye; Stroud, aye; Teague, aye; Turner, aye; and Hodge, aye; Council convened in Closed Session for the purpose of discussing the following matters: (A) Discussion or consideration of the acquisition of real property for a public purpose, or of the disposition of publicly held real property, where discussion, in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body, as authorized by Subsection 3, and (B) Consultation with legal counsel and briefings by staff members, attorneys or consultants pertaining to actual or probable litigation, or other specific legal matters requiring the provision of legal advice by such counsel, as authorized by Subsection 7. At the conclusion of Closed Session, each returning member of Council certified that (1) only public business matters exempt from open meeting requirements were discussed in said Closed Session; and (2) only those business matters identified in the motion convening the Closed Session were heard, discussed, or considered during the Session. On a motion by Bowles, seconded by Hodge, with the following 5-0 recorded vote in favor to return to Open Session: Turner, aye; Teague, aye; Bowles, aye; Hodge, aye; Stroud, aye.

Following the invocation by Vice Mayor Stroud and Pledge to the American Flag, Mayor Turner welcomed everyone to the meeting.

Consider approval of minutes from the January 12, 2016 meeting – on a motion by Teague, seconded by Hodge and with a 5-0 vote in favor, Council approved the January 12, 2016 minutes as presented.

Read a Proclamation acknowledging February, 2016 as Black History Month – Vice Mayor Bowles read the Proclamation acknowledging February 2016 as Black History Month and welcomed Naomi Hodge-Muse to the podium to accept the Proclamation. Ms. Muse thanked Council for the Proclamation.

Hear an update on FY16 Telecommunications operations – Mike Scaffidi updated Council on the City's telecommunications program. Hodge asked if the current customers

January 26, 2016

included previous customers who were on the waiting list. Mr. Scaffidi said that most of those who had been on the waiting list had been connected. City Manager Towarnicki said there is a rolling list of customers including new customers who were not on the list previously. Scaffidi confirmed that their intent is to connect to businesses only at this time and there is a fine line when customers ask for connections in residential areas for a business either in their home or on their residential property. Mr. Scaffidi detailed expenses and revenue and stated that most infrastructure construction is completed the beginning of the fiscal year. Linda Conover answered Council's questions regarding the expenses verses revenue. City Manager Towarnicki referred Council to Mr. Scaffidi's last slide detailing the FY16 Plant Expansion-Projects.

MINet Solutions City Council Update

January 2016

Michael A. Scaffidi
Director of Telecommunications

mscaffidi@cityofmartinsville.us

CUSTOMER STATUS – JANUARY 2016

- Currently 126 customers on MiNet system
- Two Additional Medium Circuit Requests
- Five Additional Small Circuit Requests
- Construction costs are being developed along with ROI to determine financial feasibility of construction during FY16

THROUGH SEPTEMBER 30, 2015

EXPENSES

• Support	289,634
• New Cust. Build	67,270
• Supplies, Upgrades	76,508
• Maintenance	55,420
• Contributions	24,251

• Total	513,083
• Budgeted	1,260,716
• % Budget Used	41 %

REVENUE

• Customers	367,700
– 32% Collected	
• Recovered Costs	163,500
– 41% Collected	

• Total	531,200
• Budgeted	1,561,671
• % Received	34%

THROUGH DECEMBER 31, 2015

EXPENSES

• Support	405,355
• New Cust. Build	74,743
• Supplies, Upgrades	126,444
• Maintenance	62,649
• Reimbursed Charges	48,503

• Total	717,694
• Budgeted	1,260,716
• % Budget Used	57 %

REVENUE

• Customer Charges	557,106
– 48 % Collected	
• Recovered Costs	223,859
– 57 % Collected	

• Total	780,965
• Budgeted	1,561,671
• % Received	50 %

FY16 PHYSICAL PLANT EXPANSION - PROJECTS

CUSTOMER	CONSTRUCTION CHARGE	MONTHLY REVENUE	MONTHLY RECURRING CHARGE	NET MONTHLY REVENUE	NET YEARLY REVENUE	PAYBACK IN MONTHS	ACTIVE
Industrial Park 1	18,800	6,812	4,800	2,012	24,144	6	2/1/16
Industrial Park 2	6,500	1,465	375	1,090	13,080	6	11/1/16
School Network and Phones	6,500	28,200	9,200	19,000	480,000	0	7/1/16
School Internet	4,200	12,600	10,000	2,600	48,000	1	7/1/16
Martinsville Circuit 1	4,720	1,420	240	1,180	14,160	4	7/1/16
Martinsville Circuit 2	2,100	220	45	175	2,100	11	7/1/16
Martinsville Circuit 3	440	350	210	140	1,680	1	7/1/16
Martinsville Circuit 4	9,800	1,080	270	810	9,720	11	7/1/16
Martinsville Upgrade 1	0	0	0	0	0	N/A	N/A
Four Small Circuits	4,180	790	370	420	5,040	7	1/1/16
Martinsville Industrial Park 3	5,100	770	225	545	6,540	6	11/1/16
New Educational Facility	9,500	3,200	880	2,320	27,840	4	10/1/16
10 Additional Customers	11,200	1,680	587	1,093	13,116	6	1/1/16
Combined Total	74,743	68,822	18,897	49,925	599,184	6	
Longhaul, Backbone, Equipment	41,350						
Total Plant Expansion	116,093						


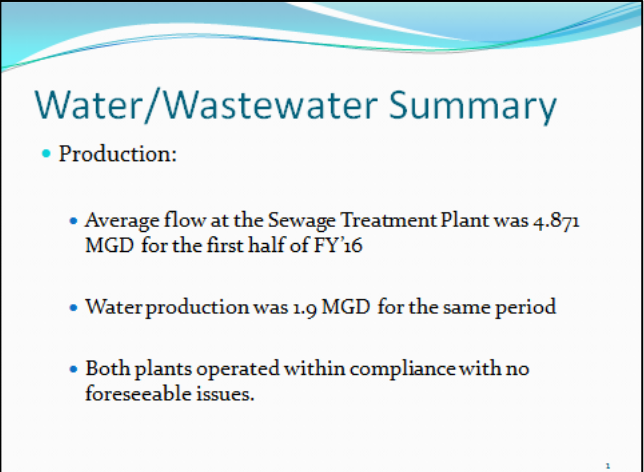
Internal Savings	Non Recurring	Savings Monthly	Recurring Mo. Expense	Net Mo. Savings	Yearly Net Savings	Fund Reduction	Expected Initial
Eliminate GSM Lines	6,400	682	0	682	8,184	20,996	2/15/16
Change to SIP Trunking	5,100	1,580	0	1,580	18,960	20,996	7/1/16
Total	11,500	3,262	0	3,262	39,144		

January 26, 2016

Consider a request for rezoning of 51 Lester Street and 49-Lot Lester Street from M-2 – Heavy Manufacturing District to C-2 – Central Business District – Susan McCulloch detailed the request for rezoning of 51 Lester Street and 49-Lot Lester Street. Sylvan Road Partners has worked successfully in Martinsville on the Martinsville Lofts complex on Rives Road. Lynwood Davis of Sylvan Road Partners provided additional information to Council on sample projects relevant to the property they are interested in developing in the City. His organization focuses primarily on historic properties for development. Their focus is on the smaller communities and their expertise is on financing properties so they can do first rate developments, specifically for sale/for rent multi-family properties in those communities. He points out that the building has been well maintained by the church but a large manufacturing company would not consider moving into this location. Sylvan Road Partners would like to put this building back into service by purchasing the property for development. Teague asked if Mr. Davis was confident that there would be a need for this type of property in the City. Mr. Davis said the next step would be a third-party market study but he is willing to spend a lot of money on this project because they are confident in the trend they see in this area. He shared before and after pictures of other projects with Council including Martinsville Lofts which he said won a National Award. The desired property is approximately 93,000 square feet and it would be a mix of 1, 2 and 3 bedroom apartments. Total development cost of this building would be around \$11-\$12 million and the project would be very “Green” and accessible to everyone. Sylvan Road Partners would be the long term owners and the building would be professionally managed. They view this as a gateway project for Martinsville and feel that it falls under the revitalization goals of the City. Council Members expressed concern that this project could eventually be used as low-income or Section-8 housing. Mr. Davis advised that would not be the case. Bowles made a motion to set the public hearing for February 23, 2016 to rezone the American warehouse, Stroud seconded the motion, all Council Members voted in favor.

January 26, 2016

that the Sewer plant is operating at about 50% capacity, the Water plant is also operating well below available capacity. The water and sewer rates will need to be discussed again with the FY17 budget. As part of the Johnson Controls energy project, they are looking at additional projects including equipment that would create higher-class sludge that could be used as a fertilizer contingent on the amount of sludge coming into the plant. He commented on the Flint, Michigan issues and the possibility of those issues happening in Martinsville. Mr. Lash stated that problem could not happen in Martinsville because of the procedures and treatments in place. There is a process to continuously monitoring the quality of the water. In addition to the Reservoir and the Leatherwood station, the City also has a connection to the County PSA if necessary. Durwin Joyce presented additional PowerPoint slides detailing financial benefits of the hydroelectric generation and the landfill gas generation, revenue and expenses, and current projects. Hodge asked if they have given any more consideration to solar. Mr. Joyce said they are still considering solar and they have been given a little more time to study the option and still receive the tax credits. Towarnicki said when the landfill was closed in 2005 the requirement was that it would need to be permanently capped with gas vents, discharging the gas to the atmosphere. Depending on the atmospheric pressure the area could smell very bad. By putting in a flaring station the gas is burned off. Next step was the application to apply for the grant to install the generator. Gas studies at the landfill provided information on the gas production levels, that information showed the City was at peak production of gas. The gas levels go up and down depending on temperature and barometric pressure. Recently the levels have been going down slightly but he's not sure if this trend will continue. He feels that there is still 10-15 years of gas to be used in the Landfill. Mr. Joyce said once the landfill gas is completely gone, it's still possible to run the generator on natural gas and still come out ahead.

 <p>City of Martinsville Utilities FY '16 1st & 2nd Quarter Report</p>	 <p>Water/Wastewater Summary</p> <ul style="list-style-type: none">• Production:<ul style="list-style-type: none">• Average flow at the Sewage Treatment Plant was 4.871 MGD for the first half of FY'16• Water production was 1.9 MGD for the same period• Both plants operated within compliance with no foreseeable issues.
---	--

Revenue/Expenditures

Total Water Revenue = \$1,657,192
 Total Water Expense = \$835,594
 Net Revenue = \$821,598
 Pending Capital:
 Spruce Street Ext. - ~\$400,000
 Bethel Lane Tank Painting ~\$217,000
 Filter Rebuilds ~\$200,000

Total WW Revenue = \$2,069,322
 Total WW Expense = \$1,504,027
 Net Revenue = \$565,295
 Pending Capital:
 Chlorine Contact Tanks Rebuild: \$140,000

3

Current Projects:

- Asset Management – Continued work on asset management project; Finishing Document working on Main Intercepts
- Smith River Intercept: Right-of-Way clearing and engineering for next phases.
- AMI: Crews have been try to indentify and repair any possible problems associated with meter replacement.
- Visited a low temp drier that will create Class A sludge at a reasonable cost.

4

Electric Summary Mid term FY '16

- Purchased power = 83,720 MWh
- Hydroelectric Plant = 1640 MWh
- Landfill Gas Generator = 1668 MWh
- Total mid-term power needs = 87,028 MWh
- Projected mid-term needs = 91,763 MWh
- Difference between projected and actual = 4725 MWh
- Average cost of purchased power = \$77.29

5

Financial Benefits of Hydroelectric Generation

- Hydro Plant Generation = 1640 MWh
- Average cost of purchased power = \$77.29
- Total Avoided Cost - \$126,755.60
- Operating Cost = \$28,036.29

Net Avoided Energy Cost = \$98,719.31

6

Financial Benefits of LFG

- Landfill Gas Generation = 1668 MWh
- Average Cost of Purchased Power = \$77.29
- Total Avoided Cost = \$128,919.72
- Less O&M expense = \$86,048
- Less Debt Service = \$58,256
- Net Avoided Energy Cost = (-15,384.28)

7


Revenue/Expenditures

Total Revenue = \$9,207,620.91
 Total Expense = \$9,497,175.31*


Net Revenue = (-\$289,554.40)

*Includes transfer to General Fund of \$1,026,651 and transfer to Capital of \$346,175.50

8

 <h2 style="text-align: center;">Goals and Initiatives 2015 Strategic Plan</h2> <h3 style="text-align: center;">VISION</h3> <p>Martinsville-Henry County is a nationally recognized success story. Once a thriving industrial center, the region has been renewed as a diverse community, but one that has never lost its small town appeal. With a vibrant "destination uptown", numerous entrepreneurial, career, cultural and recreational opportunities, a comprehensive education system, and a varied, technologically advanced economy, Martinsville, an All American City, has consistently ranked for over a decade among the top cities under 25,000 in which to live in the Southeast. Near both the Blue Ridge Mountains and the metropolitan areas of Virginia's Roanoke Valley and North Carolina's Piedmont Triad, Martinsville-Henry County offers the best of tightly knit, highly affordable, neighborly life with easy access to the amenities of the urban cities.</p>	Any Outcomes		Business Initiatives	SUPPORTED SOURCE achievement	Performance Measures and Target	Lead Responsibility	Priority
	Government 1. Ensure government functions efficiently, transparently, affordably, and consistently.	Completed survey	1.1 Improved customer satisfaction	1.1.1 311 & Complete a single customer service survey	Completed survey within 30 days of survey	City Manager and Department Heads	Immediate
	Media Report MGVV programming use website and social media to announce opportunities.	1.2 Increase community participation and number of citizens involved in community and regional planning and economic development.	1.2.1 Expand MGVV e-newsletter 1.2.2 Create brochure and website of community events in OKC/Oakwood 1.2.3 Engage citizens in planning and economic development.	1.2.1 311 & Complete a single customer service survey	1.2.1 311 & Complete a single customer service survey	City Manager, City Clerk, Human Resources	Immediate
	A citizen academy with excellent participant reviews. Use website and social media to announce opportunities.	1.3 Improve communications with the citizens and public to demonstrate and reinforce the government's accountability	1.3.1 Establish citizen academy corresponding to the academy 7-11 (per year)	1.3.1 Establish citizen academy corresponding to the academy 7-11 (per year)	1.3.1 Establish citizen academy corresponding to the academy 7-11 (per year)	Human Resources	Immediate
	More jobs, stronger tax base.	1.4 Collaborate further with our governmental partners and private industry to bring new business and other entrepreneurship opportunities to our community.	1.4.1 Continue supporting the ZOC and other appropriate organizations 1.4.2 Develop stronger relationships with Henry County Leadership	1.4.1 Continue supporting the ZOC and other appropriate organizations 1.4.2 Develop stronger relationships with Henry County Leadership	Allocating fund accounting activities.	Council	Immediate
	An independent analysis of programs, services, processes and departments has been conducted, etc.	1.5 Evaluate internal and external opportunities to streamline programs, services, process and/or personnel, etc. to create a more efficient and effective government	1.5.1 Evaluate internal and external opportunities to streamline programs, services, process, and/or personnel, etc. to create a more efficient and effective government	1.5.1 Evaluate internal and external opportunities to streamline programs, services, process, and/or personnel, etc. to create a more efficient and effective government	Amount of cost savings and/or change benefits	Council, City Manager, Department Heads, Senior District	Immediate
	Analysis of the implications of development is completed.	1.6 Explore the implications of development.	1.6.1 Report generated for submission to consistent case.	1.6.1 Report generated for submission to consistent case.	Cost savings to City residents.	City Manager, City Clerk, Department Heads, and Council	Immediate
	Public invitation and support increased participation on all boards, commissions, and public hearings.	1.7 Promote leadership opportunities in the City. 1-7 Create city government leadership program	1.7.1 Promote leadership opportunities in the City. 1-7 Create city government leadership program	1.7.1 Promote leadership opportunities in the City. 1-7 Create city government leadership program	1.7.1 Promote leadership opportunities in the City. 1-7 Create city government leadership program	City Manager, Human Resources	Mid-range
	Cooperative programs with Harves, Inc., NC, National College, Memorial Hospital, Carter's, Inc., and others.	1.8 Public and private partnerships	1.8.1 Public and private partnerships	1.8.1 Public and private partnerships	1.8.1 Public and private partnerships	Council and Community Development	Long-term


Martinsville VA City Council adopted 3.22.2011



Martinsville VA City Council adopted 3.22.2011


Strategic Priorities	Key Outcomes	Success Indicators	SUPPORTING GOALS achievement oriented	Performance Measure and Target	Lead Responsibility	PRIORITY
Community Development: 2. Provide an attractive, safe, active and creative community with a great quality of life	2.1 Work with citizen groups to determine needs and functions of community-centered facilities.	Community Needs identified.	Citizen participation groups to determine design, programming, functionality, and fiscal authority.	Citizen participation groups to identify neighborhood needs and develop plans for implementation.	Council	immediate
	2.2 Clean, attractive and vibrant neighborhoods and communities.	Maintain historic integrity of existing structures.				
		Create awards program for revitalization and renovation of properties. Establish additional urban community gardens and support existing gardens.	2.1 Organize groups to encourage urban gardens.	Quality community garden(s) embraced by the community.	Community Development, Parks and Recreation	mid range
		Plan exists.	Develop plan for regular retail property inspections.	Implementation of inspection program.	Community Development, Inspections	
	2.3 Develop Plan for Rental Certification Zones					
	2.4 Expand regional transit system.	Transit program.	2.4 Continue to support public transit by expanding parking to neighboring outside communities.	system users.	Public Works	immediate
	2.5 An environmentally responsible community.	Program focusing on a Green locale.	2.5 Establish Green initiative.	Reduced landfill wastes and reduced energy consumption.	Public Works	mid range
		Explore expanding recycling program.	2.5 New sites selected for drop off, expanded curbside pick-up, demand for recycling facilities.	Reduced landfill wastes and reduced energy consumption.	Public Works	immediate
	2.6 Increased variety of retail, dining, cultural and educational opportunities.	Comprehensive revitalization plan for Uptown.	2.6 Support the evolution of NCI into a 4-year infill initiative of higher education.	and communities reviewed and completed implementation plan.	Community Development	immediate
	2.7 Present suggested projects to The Harvest Foundation for potential funding	Community Needs identified.	2.1 Work with citizen groups to determine design, programming, functionality, and fiscal authority.	Citizen participation and established community center.	Council	immediate

City of Martinsville, Virginia Strategic Plan 2016



Martinsville VA City Council adopted 3.22.2011

City of Martinsville, Virginia Strategic Plan 2016




Martinsville VA City Council adopted 3.22.2011

Strategic Priorities	Key Outcomes	Success Indicators	SUPPORTING GOALS achievement oriented	Performance Measure and Target	Lead Responsibility	PRIORITY
City of Martinsville, Virginia Strategic Plan 2016	4.1 High quality education system. Plan and implement Strategic Education Planning Meetings with School Board and School Administration	Continued effective and efficient management of city school system.	1. Continue to evaluate efficiency opportunities.	Score based on quality of services.	Council and School Board	Immediate
	4.2 High quality education system. City Council and School Board work together to the success of the city schools and the city.	Continued successful sessions and meetings	1.1 Centralize continually through Council-School Board member participation.	Score based on quality of services.	Council and School Board	Immediate
		School Board Chairman and school system working together for financial success through collaboration with county.	1.1 Continually evaluate city and county school systems, working together for financial success through collaboration.	Score based on quality of services.	Council and School Board	Immediate
		Revised documentation by 6.1 Establish working relationship with City Schools to determine best possible way to create accountability.	Report to Council regarding FY17 budget and program objectives in Oct., Jan/Feb, Apr.		Council	Immediate
		Superior schools where all students achieve accelerated outcomes.	1.1 All City Schools achieve the state "A" accreditation status at each school and meet AAO benchmarks for all categories (AAO) at the school level.	Reach fully accredited designation at each school and meet AAO benchmarks for all categories.	School Board	Immediate
	4.3 State-of-the-art facilities and leading edge technology	Facilities maintained and improvements made to meet ongoing needs.	1.2 Create adequate infrastructure to support a modern, conducive educational environment.	Adequacy of adequate facilities.	School Board and other relevant City departments	Immediate
	4.3 Opportunities for persons and professional development for all ages and levels	Availability of programs meeting public demand.	1.3 Expand programs to reflect changing needs of society.	Participation in new programs.	School Board/Council	Immediate
	Better educated minority students.	1.3 Increase the percentage of minority students who attain an advanced diploma and seek post secondary education opportunities.	1.3 Increase the percentage of minority students who attain an advanced diploma and seek post secondary education opportunities.	% of students with job-assured diploma and seeking post secondary education.	School Board, PHCC, NCI, American National University, Western Piedmont School Board, PHCC, NCI, American National University	Immediate
	Better educated minority students.	1.3 Increase the percentage of students who reflect the population they teach.	1.3 Increase the percentage of students who reflect the population they teach.	% of teachers compared to board to ensure NCI transitions into a satellite campus.	School Board, PHCC, NCI, American National University	Immediate
	4.4 Prepared future leaders	City/School cooperative effort, participation at all levels, and multiple programs.	4.4 Establish youth leadership programs at all school levels.	At least 10% of students involved.	School Administration, Mayor, City Council	long term
City of Martinsville, Virginia Strategic Plan 2016	5.1 Support NCI becoming a satellite campus of an accredited 4-year institution.	NCI established as a satellite.	4.5 Work with NCI staff and board to ensure NCI transitions into a satellite campus.	Campus established.	School Board, School Administration, City Council, City Manager	Immediate

Martinsville VA City Council adopted 3.22.2011


Martinsville VA City Council adopted 3.22.2011

City of Martinsville, Virginia Strategic Plan 2016	Strategic Priorities	Key Outcomes	Success Indicators	SUPPORTING GOALS achievement oriented	Performance Measure and Target	Lead Responsibility	PRIORITY	
	Self Image: 6. Improve our self image both externally and internally.	6.1 Strong community spirit and pride.	Establish plan, develop schedule and budget for improvements.	6.1 Develop and execute a plan for interior and exterior improvements to municipal building	Completed plan.	Public Works	immediate	
		6.2 Diverse and energetic community with multiple volunteer oriented opportunities.	Opportunities promoted and increased spirit of volunteerism.	6.2 Promote community volunteer opportunities utilizing MOTV and other suited means.	Increased number of willing and qualified volunteers.	City Manager, Department Heads, Committee Members, Council	immediate	
		6.3 Positive and optimistic community	Increased pride and self image of community.	6.3 Create and implement a community pride initiative that aims to improve the area's self-image.	Completed initiative.	Council	immediate	
			Seek All American City designation.	6.3 Create and implement a plan to seek the All American City designation.	Completed initiative.	Council	long term	
		6.4 Establish an employee suggestion committee.	Committee Established	6.4 Suggestions being received and committee meeting to determine their implementation	Suggestions implemented.	City Manager, Department Heads, Committee Members	immediate	
		6.5 Improve Employee morale.	Clear, open and transparent dialogue and communication.	6.5 Use employee suggestion committee to determine best communication modalities.	Suggestions implemented.	City Manager, Department Heads, Committee Members, Council	immediate	
			Establish employee awards and recognition opportunities including some public.	6.5 Awards and recognition opportunities created.	Awards and recognition opportunities given.	Council and City Manager	immediate	
			New programs including outside community interest and youth activities and events	6.4 Develop opportunities for youth by expanding MOTV to include options for outside youth and community programming to reflect the community.	Expanded MOTV programming	Council and City Manager	immediate	
City of Martinsville, Virginia Strategic Plan 2016	Strategic Priorities	Key Outcomes	Success Indicators	SUPPORTING GOALS achievement oriented	Performance Measure and Target	Lead Responsibility	PRIORITY	
	7.1 Ensure that the City of Martinsville remains a financially viable and sustainable community.	7.1 Balanced budget. Regular reports submitted by staff on efforts to raise revenues and reduce expenses.	Each year the City Council and Manager create and adopt a balanced budget.	7.1 Working group created for pre-budgeted discussions. Working group to include Department Heads, City Manager and Council.	Working group has met. Balanced budget created.	Council, City Manager, Department Heads	immediate	
				7.1 Working group established with City Schools to create a budget for the school year.	Working group would seek to accomplish: - Creating a transparent process by which the City and School Administrations jointly develop a school budget. - Creating line-item accountability for both the City Council and School Board regarding the school budget. - Toning down of rhetoric between the two organizations. - Improve communication between the two organizations. - Continuous review process with the working group meeting periodically throughout the year to review the budget and compare it to actuals. - Creating trust between the organizations. - Explore the possibility of using a funding formula.	Council, City Manager, Superintendent, School Board	immediate	
				7.2 Priorities based budgeting	Each year the Council and City Manager meet to determine the Council's top priority for the year. A budget is then developed around those priorities.	Budget created.	Council and City Manager	immediate
				7.3 Maintain strong financial rating.	City maintains strong rating through continued conservative fiscal management and low debt loads.	A+ rating maintained.	Council and City Manager	immediate
				7.3 Reverse projections for the next 5 years are created.	Projections present to Council	Council and City Manager	immediate	
				7.3 25-year capital improvement plan created.	Plan present to Council	Council and City Manager	immediate	



Martinsville
A CITY OF VIRGINIA

Martinsville VA City Council adopted 3.22.2011



Martinsville
A CITY OF VIRGINIA

Martinsville VA City Council adopted 3.22.2011

Martinsville VA City Council adopted 3.22.2011

Martinsville VA City Council adopted 3.22.2011

Strategic Priorities	Key Outcomes	Success Indicators	SUPPORTING GOALS achievement oriented	Performance Measure and Target	Lead Responsibility	PRIORITY
City of Martinsville, Virginia Strategic Plan 2016	8.1 Maintain safe neighborhoods.	Designation as crime free prevention city.	8.1 Become a certified crime prevention city.	Achievement of status.	Police Department	mid-range
		Identify crime levels by neighborhood.	8.1 Develop neighborhood safety and crime metrics system.	Metric in place.	Police Department	mid-range
		Program accreditations.	8.1 ABAJ and maintain accreditation for police, fire and safety programs.	# of active groups.	Police and Fire Departments	mid-range
		Active neighborhood watch groups.	8.1 Maintain interest in neighborhood watch groups and use community patrols.	# of active groups.	Police Department	mid-range
		Neighborhood taking an active role in their community.	8.1 Expand neighborhood initiatives to include adoption where are community neighborhood projects.	# of adopt-a-district programs and number of community neighborhood projects.	Police Department	mid-range
	8.2 Provide required training for police and fire.	Resources secured and used to train.	8.2 Training programs for police and fire.	# of trainees passing %.	Police and Fire Departments	Immediate
	8.2 Ensure adequate staffing levels per professional designations and budgets for police and fire departments (elements and to provide for replacement, retention).	Resources secured and staff trained reflective of demographics of the city. Work with City Manager and Council on budget.	8.2 Actively recruiting new police and fire personnel.	% of time.	Police and Fire Departments	Immediate
	8.3 Ensure equipment is operational, well-maintained and operated with the proper operating and efficient.	Resources secured, equipment maintained, and replaced with proper equipment purchase.	8.3 Monitor all assets for new purchase, trade, and disposal.	Equipment purchased with budgetary constraints.	Police and Fire Departments	Immediate
			8.3 Monitor all assets for new purchase, trade, and disposal.	Equipment purchased with budgetary constraints.	Police and Fire Departments	Immediate
			8.3 Create record retention policy on police cameras and other monitoring equipment.	Database created of saved images.	Police and Fire Departments	Immediate
City of Martinsville, Virginia Strategic Plan 2016			8.4 Explore newer technologies for application to fire and safety including Code Blue.	Plan for application of new technology.	Police and Fire Departments	Immediate
			8.4 Develop video camera program for targeted areas such as retail, high crime areas.	Cameras installed.	Police and Fire Departments	Immediate
	8.4 Monitor potential gang and group criminal activities and plan programs in place to prevent these events.	Creation and implementation of gang prevention and mitigation program.	8.4 Program created and implemented.	Gang activities have declined. Based on # of instances of gang activities/criminal activity.	Police Department	Immediate

Martinsville VA City Council adopted 3.22.2011

Hear information related to the FY17 budget process – City Manager Towarnicki provided general information about FY17 budget, explaining that tentatively May 10th would be the date for approval on second reading with first reading tentatively on April 26. Budget presentation would probably be April 12. Teague expressed concern about the tight schedule. Towarnicki stated that he had already provided a 5% reduction target for the schools and the department heads. There are several factors that could affect the expected budget reduction.

January 26, 2016

Unless there are significant changes on the revenue side, he expects this reduction to carry on into FY18. By spreading it out over two years it lessens the impact to the citizens. Staff has been kept informed on what to expect. Bowles thanked Towarnicki for being transparent and working with the departments to get the numbers as early as possible. Towarnicki shared the possibility of cutting ties with the Armory since the City does not have access to public use of that location. Teague said in his opinion the time for funding of the Armory should be over. Towarnicki said that not having public use of the building has actually removed a considerable amount of time and paperwork for staff.

Consider approval of consent agenda – A motion was made by Teague and seconded by Stroud to approve the consent agenda as presented, all Council Members voted in favor.

BUDGET ADDITIONS FOR 1/26/16				
ORG	OBJECT	DESCRIPTION	DEBIT	CREDIT
FY16				
<u>General Fund:</u>				
01100909	490104	Advance/Recovered Costs		1,779
01331108	501300	Sheriff/Corrections - Part-time & Temporary Wages	1,340	
01331108	502100	Sheriff/Corrections - Social Security	83	
01331108	502110	Sheriff/Corrections - Medicare	20	
01331108	506008	Sheriff/Corrections - Vehicle Equipment & Maint.	268	
01331110	506200	Sheriff/Annex - Prisoner Allowance	68	
		Reimbursement from Henry County for litter pickup-December		
01101918	436418	TRIAD/S.A.L.T. Grant		2,250
01311085	506132	Police Dept. - TRIAD Grant	2,250	
		State Grant		
01100909	490801	Recovered Costs - Senior Services		2,434
01714212	501300	Senior Citizens - Part-time Wages	1,521	
01714212	502100	Senior Citizens - Social Security	94	
01714212	502110	Senior Citizens - Medicare	22	
01714212	506049	Senior Citizens - Vehicle Fuels	797	
		Transportation Grant - Oct., Nov., Dec.		
Total General Fund:			6,463	6,463

Comments by members of City Council – Council Member Stroud reminded the citizens that the Sheriff's Department runs the Project Lifesaver program for seniors, autistic children, and residents with mental illness. Vice Mayor Bowles read a Resolution recognizing City Manager Towarnicki for receiving the Fred Herring Award. She thanked him for being an advocate for Council and the City. Hodge thanked him for putting forth enthusiasm and serving as an advocate for the small business initiative. Turner stated he knows that Towarnicki has several projects on his plate. Bowles shared that the Millennials of Martinsville and Henry County would be sending a donation to Flint, Michigan and she invited the residents to visit their Facebook page, the PayPal link, or contact an organization representative to contribute to the donation. She wanted to thank the Public Works crew for their work clearing roads during snow storm. City Attorney Monday recognized Mr. & Mrs. William Carter, lifelong residents on Parkview who passed a few years ago. In their wills they left a bequest to the City in total of \$13,500 that would be added to the Good Neighbor fund. Turner thanked Vice Mayor Bowles for her assistance in keeping Facebook pages updated and

January 26, 2016

responding to concerns during the snow storm. He thanked the Police Department, the Fire Chief and other departments for working together on the Spruce Street Apartment Complex fire.

Comments by City Manager – Leon Towarnicki stated that there would be an audit update at the February 9th meeting. David Hughes and other staff will be present for Council members to meet with and ask questions. He stated that crews working during the weather covered 12-hour shifts clearing the roads. He explained the process stating while the storm is in progress and it's actively snowing, the crews would remain on the main routes to keep those as clear as possible. The plan is always to scrape every street at least once within a 24 hour period. Unfortunately while the trucks are on the main routes, traffic continues on secondary streets packing the snow down causing the plows to ride over the ice and snow that has become bonded to the pavement. Trucks continued to work days later going back through locations to get all streets cleared. Parked cars cause issues, sometimes restricting the plows to only clear one lane of some roads. An additional problem with this storm was people digging out cars and driveways and pushing snow back out into the street. The City cannot treat every street with salt because of budget restraints. Some locations are known problem areas so crews treat those areas prior to snow storms. Towarnicki confirmed that the City does not clear driveways, only City streets. He said that crews have begun to clear snow piles from the side of roads especially Uptown. During inclement weather if there is a medical emergency, a death where visitation will be at a home or other special circumstances, he asked that residents contact Public Works and they would be happy to help. Towarnicki said his award from CPEG is an extension of the working relationship that he has with Council and the collaboration they have.

Business from the Floor (not televised) – no comments

There being no further business, a motion was made by Council Member Teague to adjourn the meeting, seconded by Council Member Stroud with all Council Members voting in favor. The meeting adjourned at 10:05pm.

Karen Roberts
Clerk of Council

Danny Turner
Mayor